



SAN FRANCISCO FOOD BANK

# 2010 Good Neighbor Lenten Food Drive



*“For I was hungry and  
you gave me food...”*

*Mathew 25: 35*

Thank you for hosting a food drive at your organization as part of your Lenten practice! More than 150,000 people in San Francisco face the threat of hunger. The majority are families with working parents. One out of 5 adults and 1 in 4 children face hunger in San Francisco. Your contribution is even more meaningful in light of the economic climate. We are seeing over 20% more people than this time last year – many of these people have never needed help before.

We are thrilled to have your support and will put the food you collect to work immediately, helping to expand our vital food distribution programs for the thousands of low-income San Franciscans in need of food assistance. This guide contains specific guidelines and ideas for running your food drive.

**2010 Goal: 8,000 pounds of food from the Catholic community for low-income San Francisco children, families, individuals and senior citizens.**

## Key Dates

<b>Register your food drive by:</b> Return completed <b>Registration Form</b> or register online at: <a href="http://www.sffoodbank.org/lent">www.sffoodbank.org/lent</a>	Tuesday, February 16, 2009
<b>Food drive begins</b>	Ash Wednesday, February 17
<b>Food drive concludes</b> We recommend you run your food drive for 2-4 weeks, but you can choose your preferred dates.	Easter Sunday, April 4
<b>Final barrel pick ups</b>	Week of April 5
<b>Acknowledgements</b> The Food Bank will send a formal acknowledgement letter with the poundage that your organization collected.	Late April 2009

**Note:** The Food Bank needs at least one business day’s notice to schedule deliveries, swaps and pick ups. Our drivers make deliveries and pick ups Monday through Friday between 9:00 am and 3:00 pm.



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### Tips for Running Your Food Drive

- Ask your minister, priest or celebrant to announce the drive to members one week before your drive begins. See below for a sample announcement.
- Post the food drive details in your bulletin, newsletter and meeting places. If you have a hospitality or coffee hour following services, you can distribute information to your members there. Flyers are available online for download at [www.sffoodbank.org/lent](http://www.sffoodbank.org/lent).
- Host a bake or craft sale in which payment is a financial or food donation to the drive.
- Place barrels in a visible location such as a vestibule, entrance way or community room and give members a date by which to drop off donations.
- Distribute a Food Bank *Shopping List* with your weekly bulletin to make it easy for members to remember to bring donations. A Shopping List is available online at [www.sffoodbank.org/lent](http://www.sffoodbank.org/lent).
- Include the children in your community – include information about the food drive in teaching materials and children's liturgies. Alert your Sunday school or children's faith formation instructors to include messages about being a good neighbor and helping the less fortunate in their community.

### How to register your food drive:

Once you register your food drive we will deliver collection barrels to your site and schedule a time to pick them up. You can register online or email or fax the attached registration form to our office.

How to Registration Form or request more information:

1. Complete the online registration form at [www.sffoodbank.org/lent](http://www.sffoodbank.org/lent).
2. Fill out and fax the below registration form to (415) 282-1909, Attn: Food Drives Coordinator
3. Email complete registration information to [arodelo@sffb.org](mailto:arodelo@sffb.org)
4. Telephone: (415) 282-1907 x240
5. Mail to San Francisco Food Bank, 900 Pennsylvania Ave., San Francisco, CA 94107

If you have any questions or need more information please feel free to contact Amelia Rodelo by phone 415-282-1907 x240 or by email [arodelo@sffb.org](mailto:arodelo@sffb.org)

Thank you for helping the Food Bank! Please let us know of anything else we can do to support your drive.

### **ABOUT THE SAN FRANCISCO FOOD BANK**

The San Francisco Food Bank supplies food to more than 400 non-profit anti-hunger programs and through our own network of over 200 neighborhood pantries. This year, we will distribute 36.5 million pounds of food – enough to provide 78,000 meals to hungry San Franciscans each day. A full 97% of all product and money donations we receive go directly toward feeding hungry people.



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## Sample Announcement

Customize the following text for an announcement or insert in a bulletin:

Dear Members of <church, school, community center>,

Thousands of people in San Francisco make the difficult choice between paying for rent and medical bills and having enough food to eat every day. During this season of Lent, we are asking our community to help support the San Francisco Food Bank. We can help the Food Bank make sure that these children, families, individuals and senior citizens get the nutritious food they need to live, work and grow.

We will be hosting a Lenten Food Drive on [DATES] to help raise food for the 150,000 people in our city that are suffering from hunger. We ask each of our members to bring a donation of non-perishable food to the church by [DATE] and drop your donation off in the green Food Bank barrels. The Food Bank will distribute the food you donate to 22,000 households each week through over 400 non-profit partners.

Let's make it our Lenten practice to give to those in need what we choose to give up this season. Together, we can make a difference in the lives of thousands.

Thank you for your help!

<organization leader, food drive coordinator>



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Good Neighbor Lenten Food Drive  
February 17 – April 4, 2010  
Registration Form

Register by February 16 at [www.sffoodbank.org/lent](http://www.sffoodbank.org/lent)

OR complete the form below and return to the San Francisco Food Bank:

**Contact Information**

Organization name: \_\_\_\_\_  
Food Drive Coordinator: \_\_\_\_\_  
Street Address: \_\_\_\_\_ Zip: \_\_\_\_\_  
Cross Street: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
Coordinator's Email: \_\_\_\_\_

**Our Food Drive Goal is:** \_\_\_\_\_ **pounds of food**

**Order Barrels** (the Food Bank will deliver and pick up the food barrels)

(Each barrel holds approximately 150 lbs)

**Delivery/Pickup Day** \_\_\_\_\_

**Deliver** \_\_\_\_\_ **barrel(s) on** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Pick-up** \_\_\_\_\_ **barrel(s) on** \_\_\_\_ / \_\_\_\_ / \_\_\_\_

If your barrel(s) become more than 2/3 full, fill out the Additional Barrel Order form online at [www.sffoodbank.org/additional\\_barrel\\_orders\\_form.html](http://www.sffoodbank.org/additional_barrel_orders_form.html) or call us for a swap (415) 282-1900.

Please note any special delivery instructions:

\_\_\_\_\_  
\_\_\_\_\_

Please return Registration Form by Tuesday, February 16

Fax: (415) 282-1909, Attn: Events and Food Drives / E-mail: [arodelo@sffb.org](mailto:arodelo@sffb.org)

Mail: SFFB, Food Drives and Events, 900 Pennsylvania Ave., San Francisco, CA 94107