



SAN FRANCISCO FOOD BANK

Media Alert

June 25, 2009

Contact: Renske van Staveren
415-282-1907, ext. 262
Cell: 510-697-2963

*****Photo Opportunity*****

**5-YEAR OLD GIRL RAISES \$3,736
TO FEED SAN FRANCISCO'S HUNGRY
Young fund-raiser to present check to San Francisco Food Bank**

WHAT: For her pre-school public service project, 5-year old Phoebe was determined to help feed some of the 150,000 San Franciscans who are unsure where their next meal is coming from. So she started collecting empty cans to turn in for the recycling money. She also created a hand-written plea for cash donations (viewable at <http://sffoodbank.wordpress.com/2009/05/06/anyone-can-lend-a-hand/>) and distributed it to friends and family. In just a few weeks, Phoebe collected more than 4,497 cans and raised a total of \$3,736.30.

Phoebe and her teacher, Kathleen Albert, will present a check to the San Francisco Food Bank at Phoebe's pre-school, With Care Child Care.

WHEN: **Thursday, June 25, 10:00 am – 10:30 am**
10:00-10:10 am – Phoebe presents check to Paul Ash, Executive Director, San Francisco Food Bank
10:10-10:30 am – Phoebe, her teacher and Paul Ash will be available for interviews

WHERE: With Care Child Care, 50 Fair Oaks St (at 21st St.), San Francisco

EXTRA: Viewers/readers can help add to Phoebe's total amount raised by going to www.SFFoodBank.org, clicking on "Donate" and typing "Phoebe" as the box for designating an organization.

Background: Hunger is a serious problem in San Francisco, with 1 in 4 children and 1 in 5 adults unsure where their next meal will come from. This year, the San Francisco Food Bank will distribute 33 million pounds of food into the community – including more than 15 million pounds of fresh produce. The food bank has also opened six special "Recession Relief" grocery pantries to handle a 20% increase in requests for food resulting from the economic downturn.

###

900 PENNSYLVANIA AVENUE, SAN FRANCISCO, CA 94107

Telephone: (415) 282 1900 Facsimile: (415) 282 1909 www.sffoodbank.org

Member, America's Second Harvest—The Nation's Food Bank Network

